



# Germán Dotta

**Sr. UXUI**  
**Sr. Product Designer**  
**Brand advice**  
**Design Teacher**

**B.A. Graphic Design**

Montevideo, Uruguay  
+598 99 914 014

**Portfolio**  
www.germandotta.com  
hi@germandotta.com

**GRMN Studio**  
www.grmn.ws  
german@grmn.ws

## Skills

Lead team  
Art direction  
Graphic design  
Identity / brand

Product Design  
UX Strategist  
UX Research  
UXUI Design  
Data Analysis  
Design Systems  
Wireframing  
Prototyping

Adobe Suite  
FIGMA/XD  
InVision/Zeplin

## Languages

**Spanish** - Native  
**English** - B2

# Resume

My name is German. I have a degree in Graphic Design and a design teacher. I specialize in user experience, analysis, interface design and design project management.

I have been working as a consultant and designer for more than 10 years in digital product projects. I have had the opportunity to work as a Product Designer as well as leading design teams in search of solutions for

different national and international clients.

In addition, I have been a professor at the university since 2010 in the project area of the Bachelor's Degree in Visual Communication Design at FADU/Udelar focused on the design of experiences, identity and brand systems.

## Work experience

**Sr. Product Designer**  
@ blaze. 2023 to date.

**Design Teacher Grade 2**  
@ Degree in Visual Communication Design. FADU, Udelar.  
From 2010 to date.

**Sr. UXUI Designer**  
@ etermax - @ X3M  
2022 - 2023

**Director / Team Lead / Product Designer**  
@ GRMN Studio. Design studio.  
2012 - 2022

**Sr. UXUI Designer**  
@ Global Commerce Media  
2019 - 2023

**Design Teacher**  
@ Design Technician. UDE.  
2021.

**Investigator**  
@ FADU, Udelar. 2017.

**Identity advisor**  
@ UTEC rebrand design. 2021

@ INAC rebrand design. 2018

@ Project of Signage of the Industrial Landscape Fray Bentos. 2016 - 2017.

**Tutor teacher**  
@ Brand design for the 300 years of Montevideo. IM - FADU. 2023.

@ Brand design for the city of Rosario, Colonia. FADU, Udelar. 2021.

**Organizer**  
@ International Congress of Design Pixelations. Rosario, Argentina.  
From 2009 to 2019.

**Sr. UXUI & Graphic Designer**  
@ Maldito Rodriguez. Design studio. 2012.

**Sr. Designer / Graphic Creative**  
@ VACA Boutique Creativa. Advertising agency. 2010 - 2012.

**UXUI Designer Specialist**  
@ D2B Network. Software development company. 2010.

**UXUI Designer**  
@ Intermedia Uruguay. Software development company. 2005 - 2009.

## Education and others

**UX Strategy**  
by Edison, 2023.

**Design Thinking for Innovation**  
by University of Virginia, 2022.

**Google Project Management**  
Professional Certificate by Google, 2022.

**UXUI Design**  
by CODERHOUSE, 2021.

**Bachelors Degree in Graphic Design**  
by Universidad de la Empresa, UDE. 2020.  
Montevideo, Uruguay.

**Brand Strategy** by Prof. Raúl Belluccia, ForoAlfa. 2016. Buenos Aires, Argentina.

**Creativity and Art Direction**  
by Brother School of Creatives. 2007.  
Montevideo, Uruguay.

**Faculty of Architecture, Design and Urbanism.** 5th full year.  
FADU, Udelar. 2006. Montevideo, Uruguay.

**Professional Web Design Career.**  
by BIOS. 2004. Montevideo, Uruguay.