

### Germán Dotta

Lead Designer Project Manager Sr. UXUI Designer Product Designer Brand Designer Design Teacher

#### **B.A. Graphic Design**

Montevideo, Uruguay +598 99 914 014

**Portfolio** www.germandotta.com hi@germandotta.com

GRMN Studio www.grmn.ws german@grmn.ws

### Skills

Lead team Art direction Graphic design Identity / brand

Product Design UX Strategist UX Research UXUI Design Data Analysis Design Systems Wireframing Prototyping

Adobe Suite FIGMA/XD/Sketch InVision/Zeplin

### Languages

**Spanish -** Native **English** - B2+

### Resume

My name is Germán. I have a degree in Graphic Design and I'm a design teacher. I specialize in user experience, analysis, interface design and design project management,

I have been working as a consultant and designer for more than 10 years in digital product projects. I have had the opportunity to work both as a designer and leading design teams in search of solutions for different

## Work experience

**Lead Designer** @ Marvik. 06/2024 to date.

Founder / Lead Designer / PMD / Sr. UXUI & Brand Designer @ GRMN Studio. Design studio. 2012 - 2024.

**Lead / Sr. Product Designer** @ blaze. 2023.

**Sr. UXUI Designer** @ etermax - @ X3M 2022 - 2023.

Sr. UXUI Designer @ Global Commerce Media 2019 - 2023.

Sr. UXUI & Graphic Designer @ Maldito Rodriguez. Design studio. 2012.

**Sr. Designer / Graphic Creative** @ VACA Boutique Creativa. Advertising agency. 2010 - 2012.

**UXUI Designer Specialist** @ D2B Network. Software development company. 2010. national and international clients, and I am a university professor since 2010 in the project area of the Visual Communication Design Degree at FADU/ Udelar focused on user experience design, identity and branding systems.

**UXUI Designer** @ Intermedia Uruguay. Software development company. 2005 - 2009.

Identity advisor @ UTEC rebrand design. 2021. @ INAC rebrand design. 2018. @ Project of Signage of the Industrial Landscape Fray Bentos. 2016 - 2017.

**Design Teacher** @ Design Technician. UDE. 2021.

**Design Teacher Grade 2 and Investigator** *@ Degree in Visual Communication Design.* FADU, Udelar. 2010 to date.

**Tutorship** @ Design of the Identity System for Udelar Central Services. UDELAR - FADU. 2024.

@ Brand design for the 300 years of Montevideo. IM - FADU. 2023.

@ Brand design for the city of Rosario, Colonia. FADU, Udelar. 2021.

# **Education and others**

**UX Strategy** by Edison, 2023.

**Design Thinking for Innovation** by University of Virginia, 2022.

**Google Project Management** Professional Certificate by Google, 2022.

**UXUI Design** by CODERHOUSE, 2021.

**Bachelors Degree in Graphic Design** by Universidad de la Empresa, UDE. 2020. Montevideo, Uruguay. **Brand Strategy** by Prof. Raúl Belluccia, ForoAlfa. 2016. Buenos Aires, Argentina.

**Creativity and Art Direction** by Brother School of Creatives. 2007. Montevideo, Uruguay.

**Faculty of Architecture, Design and Urbanism.** 5th full year. FADU, Udelar. 2006. Montevideo, Uruguay.

**Professional Web Design Career.** by BIOS. 2004. Montevideo, Uruguay.